

Product data sheet

1 | CONTACT

Manufacturer

JOJO Chemie & Technik UG

Company

Wüstener Weg

Street

32049 Herford

ZIP Location

Germany

Country

www.jojogmbh.de

Website

17g

House number

Product details

JOJO MED

Manufacturer product name

be rooted!

Name of the collection

2295705010-1

Manufacturer Item no.

start July 1st, 2023

Product life cycle in the CNW

Short description (max. signs 1100)

"be rooted!" is a calm, soft and warm wood shade. It also reminds a bit of a delicious dark chocolate mousse. In general, woody notes add calmness, harmony and balance to a perfume. Properties such as down-to-earthness, stability, safety and security are associated with these fragrance components.

Nature unfolds all its magic with woody notes. In the forest, it is the resins warmed by the sun that conjure up sweet and spicy-caramel scents, thus coming very close to the primordial smells. One explanation for why resin-wood notes and associated brown tones like "be rooted!" are so good for the soul.

In psychological terms, the scent of "be rooted!" supportive to cleanse the senses and retreat from the hectic everyday life. It helps to focus and stands for the new beginning.

2 | PRODUCT DETAILS

a(Wb)

Product category

water

Material A

Interiors in residential and commercial areas

Application areas

a small amount

Light transmission

liquid & matte

Structure and gloss level

M-DF-01

Product class

Casul

Material B

according to surface

Haptics

1

Scratch resistance

best before date - 2 years

Stability

Bucket

Delivery form

F 0

Fire-protection category

up to 50 x 38 x 28 cm

Dimensions

from 3 to 12 kg

Weight per delivery unit

yes, water based solution

Water compatibility

3 | INFORMATION ON PRODUCT CERTIFICATIONS, ECO-LABELS OR DESIGN AWARDS


Herford, June 30th, 2023


Date, location

JOJO
C&T UG

JOJO C&T UG
Wüstener Weg 17g
D-32049 Herford

Stamp and signature of the manufacturer

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